Entrepreneurship Education

“Preparing our Children for Life”

les assises de l’éducation, 17 October 2013

D. Sauba
“To inculcate an entrepreneurial culture in our youth, Government will, in consultation with all stakeholders, introduce new Entrepreneurship studies as part of the secondary school curriculum.”
Entrepreneurship Education in other countries

- All European union countries integrate Entrepreneurship Education in some form into secondary school curriculum.

- In Spain, curriculum reform of lower secondary education includes a new optional subject in the 4th year “Professional Guidance and Entrepreneurial Initiative”.

- In Uganda, Social Entrepreneurship Clubs enable learners to identify a problem in the community and subsequently start an enterprise to solve the problem.
Implementation Strategy

- **Forms I – III**: As a separate core subject

- **Forms IV & V**: As an optional subject at SC/O Level.

- **Lower 6**: As a compulsory 15 hours module, spread over 2 school terms for Lower 6 students leading to an Award Certificate
ENTREPRENEURSHIP
EDUCATION
IN
LOWER SECONDARY
Main objectives of EE in lower secondary

➢ To provide all learners with an early understanding of the key concepts of entrepreneurship

➢ To enable learners to recognize business activities in their environment &

➢ To enable learners to identify how entrepreneurship is beneficial at individual and society levels
Implications

- Development of programme of study for EE
- Development and production of teaching/learning materials
- Development of a training strategy for Educators &
- Time tabling arrangements.
Entrepreneurship Education
Pilot Project in Form I 2013

- 17 pilot schools (12 State + 5 Private)

- 2 periods (1 from Social Studies plus 1 activity period) for teaching of EE

- Pupil’s textbooks and Teacher’s Guides finalised by MIE in consultation with Educators

- Training by MIE of about 35 Educators from pilot schools
<table>
<thead>
<tr>
<th>ZONE</th>
<th>STATE (12 schools)</th>
<th>PRIVATE (5 schools)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>S. Jugdambi SSS(G) Goodlands SSS (B) Port Louis North SSS (B)</td>
<td>Friendship College (B)</td>
</tr>
<tr>
<td>2</td>
<td>Beau Bassin SSS (G) R. Gujadhur SSS (G) Sebastopol SSS (B)</td>
<td>New Eton College (B)</td>
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<tr>
<td>3</td>
<td>M. Sangeeleee SSS (B) E. Anquetil SSS (B) D. Lallah SSS (G)</td>
<td>Notre Dame College (G)</td>
</tr>
<tr>
<td>4</td>
<td>Quatre Bornes SSS (G) La Gaulette SSS (B) Vacoas SSS (B)</td>
<td>St Mary’s West College (B&amp;G)</td>
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<tr>
<td></td>
<td>ROD</td>
<td>Le Chou College (B&amp;G)</td>
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Curriculum Objectives

- Development of fundamental skills: self confidence, critical thinking, creativity and problem solving
- Knowledge of the local and global world of work and career opportunities
- Development of communication skills: presentation and planning skills
## Core modules Forms I to III

<table>
<thead>
<tr>
<th>Form I - 2013</th>
<th>Form II - 2014</th>
<th>Form III - 2015</th>
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<tbody>
<tr>
<td>What is a business? Business Activities</td>
<td>How do I find and manage my money?</td>
<td>Compiling my business plan</td>
</tr>
<tr>
<td>Who is an entrepreneur? The things I need</td>
<td>Record keeping</td>
<td>People, organization and management.</td>
</tr>
<tr>
<td>Developing skills for my enterprise.</td>
<td>Costs and revenues</td>
<td>Selling my products.</td>
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Key learning outcomes

• Acquire the basics of financial literacy
• Identify and recognize business opportunities
• Assess an idea in terms of feasibility

• Identify steps in business start ups
• Write a business plan
• Develop basic marketing skills
Innovative pedagogical approaches and learner friendly activities

- Group projects
- Case study of successful entrepreneurs
- Role play
- Site visits
- Interactive sessions with entrepreneurs
- Project based assignment
• Pupils showed great interest and were very participative in class

• Teaching /Learning materials provided were of good standard

• Educators not having a background in Eco, Acc or Business Studies faced some difficulty
Results of Piloting in 2013 ctd...

- Two consecutive periods are essential

- Educators/Rectors not fully aware of the special component of EE i.e. interactive sessions for students with local entrepreneurs and effecting site visits

- Evaluation and reporting require further fine tuning
Recommendations for Improvement

- Need for a more structured & comprehensive training programme for Educators

- Mechanism to be put in place to ensure that site visits and interactive sessions with local Entrepreneurs are effected so that EE is implemented in a holistic manner for maximum benefit &

- Setting up of a community outreach programme in school neighbourhood
Way Forward for 2014

- All secondary schools to introduce EE in Form I in 2014

- The 17 pilot schools (FI 2013) to upgrade to Form II in 2014
ENTREPRENEURSHIP
EDUCATION
AT
O-LEVEL
Main Objectives of “Enterprise O-Level”

- To inculcate a philosophy of ‘*turning ideas into actions*’

- To bring the world of real business into the classroom and

- To equip learners with a range of business skills and vital life skills in planning, organisation, communication and financial literacy
Enterprise O-Level Syllabus - Main Features

- Adoption of the existing Cambridge IGCSE Enterprise syllabus

- Innovative forms of assessment

- Case study

- Coursework: Planning, setting, running and evaluating an enterprise activity alone or in groups &

- Merging of and application of core concepts from Economics, Business Studies, Principles of Accounts and Commerce to help develop practical skills for running a business
Expected Benefits of Enterprise O-Level

- Will help to develop a practical approach in understanding the essentials of running a business

- Will increase career prospects & employability: setting up one’s own business or partnership in running an enterprise, management and marketing firms

- Will equip students with essential individual and interpersonal skills for life
Implications

To ensure readiness for introduction as optional subject in Form IV 2015

- Teacher training by CIE resource persons
- Meeting costs of coursework for students
- School community support &
- Sensitisation of stakeholders
ENTREPRENEURSHIP EDUCATION IN LOWER 6
Entrepreneurship Education in Lower 6

- As a compulsory module for **ALL** students in Lower 6
- Duration of 15 hours spread over 2 school terms
- Leading to an Award Certificate
Main Objectives

- To provide all school leavers with an understanding of the key concepts of entrepreneurship

- To achieve financial literacy

- To equip students with essential business skills and life skills in planning, organisation, communication

- To enable students understand how entrepreneurship is beneficial at both individual and society levels
Implications for Introduction in 2015

- Development of module content and resource materials in consultation with stakeholders
- Training Strategy for Educators
- Assessment & Evaluation and
- Award of Certificate
Concluding Remarks…

The introduction of Entrepreneurship Education in schools is yet another leap forward to bridge the gap between school and the world of work.

Entrepreneurship Education will open a window to help the student think out of the box.

Entrepreneurship Education will certainly not turn all school leavers into entrepreneurs, but it will instill in them core values for facing future challenges in life.
THANK YOU